



For Immediate Release

Houston – June 2, 2020

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Dia de la Mujer Latina’s (DML) Telehealth Community Navigation (TCN) USA program places special emphasis on expanding interdisciplinary training in Mental Health First Aid, Psychological First Aid, Social Determinants of Health, and Telebehavioral Health as it relates to COVID 19.

The Promotores/Community Health Worker (P/CHW) model is a proven, effective means of educating, navigating, and promoting healthy communities and addressing health disparities among at-risk groups. They are particularly well-positioned to support their neighbors during the COVID-19 pandemic.

Through the generous \$415,000 donation of #StartSmall, DML is expanding its TCN training program to include:

- Teens, Promotores, and Community Health Workers
- Faith-based organizations
- In-community mental health facilitators
- Five US Latino cities hardest hit by COVID 19 (Chicago, El Paso, San Diego, Atlanta, and Houston)
- Telephone hotlines in each city staffed by a Promotora/Community Health Worker

The funds will also support a Teen Promotoras program specifically for high school juniors and seniors. DML will offer a six-week curriculum to 25 students who meet specific criteria, including a letter of recommendation from a teacher. At the completion of training and a community service activity, each student will receive a \$400 stipend. All equipment, tuition fees, and supplies will be covered. They will also receive certification as Teen Telehealth Community Navigators.

Specifically Targeted Funds

The Institute for Spirituality and Health (ISH) at The Texas Medical Center received funds to implement a mind/body/skills program for community-wide trauma relief and resiliency building. ISH will provide workshops for self-care and community support to relieve anxiety and foster connection. ISH focuses on vulnerable and medically underserved populations, serving 3,900 of Houston's most challenged population, including healthcare providers.

more



Press Release

Dr. Richard E. Wainerdi Wellness Institute also received funds to distribute health education and promotional materials to over 1,000 families, find medical homes for over 500 families, foster collaborations to provide accessible, affordable, and high-quality comprehensive health care services through outreach programs. Additionally, the Institute will provide education and promote wellness through preventive and primary care, outreach, education, and coordination of social services to over 6,000 of the Houston areas underrepresented racial/ethnic minorities.

About Dia de la Mujer Latina, Inc.

For almost 25 years, DML has created strategies for reducing health disparities by providing culturally and linguistically tailored education delivered by its team of Promotores/CHWs. These local heroes understand the healthcare system and its cultural barriers. They recognize that improved health literacy plays an important role in addressing many of the social determinants of health and that poverty, education, race/ethnicity, age, and other factors influence a person's overall health.

Together with the Intercultural Center for Health, Research, and Wellness, we prepared and strengthened the Promotores/CHWs' understanding of the Coronavirus by dispelling myths and rumors and applying core competencies in their outreach among our despaired and medically underserved Latino populations throughout the US, Puerto Rico, Dominican Republic and Mexico. As of June 2, 2020, DML has reached over 8000 Latinos in Houston.

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