PRESS RELEASE

DML launches the 2nd webinar on Coronavirus COVID 19 for Community Health Workers

March 26, 2020 Houston, Texas - On March 13, 2020, Día de la Mujer Latina® Inc., (DML), and the Intercultural Center for Health, Research and Wellness, submitted for approval from the Texas Department of State Health Services the 2nd webinar to teach Promotores/Community Health Workers, its culturally and linguistically appropriate curriculum, entitled, 5 Steps Community Health Workers and Promotores Can Take Right Now. This training curriculum includes the following objectives, i.e. to describe what social distancing is and why it matters, explain what people should do when they’re sick, help people prepare for emergency situations and prolonged disruptions, share tips for coping with anxiety and apply the 8 core competencies for coronavirus response and preparedness.

DML realizes the role of Promotores and Community Health Workers is constantly expanding, especially since they are trusted members of the community and understand that low health literacy plays a crucial role in addressing social determinants of health. DML aims to prepare and strengthen the Promotores/CHWs’ understanding of the Coronavirus by providing some tips on how to alert our at-risk communities of terms that they will hear but not understand, such as Shelter in Place, National Guard, Lockdown, Stay at Home, Quarantine vs Community Spread, Clinical Trials, and even the current legislation.

To access the webinar: https://register.gotowebinar.com/register/4294739003377183244

For more information about our webinar series, please visit our website, www.diadelamujerlatina.org.

“Many of these Promotores/Community Health Workers, trustworthy and trained, passionately share important information about local resources, and provide culturally and linguistically proficient education, in addition to wellness-related strategies within their vulnerable community” said Venus Ginés, CEO/Founder of DML.

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