November 2019

Venus Gines, CEO/Founder
Promotores/Dia de la Mujer Latina

Dear Future Promotores,

I am proud to extend my sincere congratulations as you begin this program to better the lives of Latinx. The mission of Promotores to promote healthy behaviors within the underserved Latinx community by providing culturally and linguistically proficient education, facilitating early detection screening, and culturally preventative care interventions is admirable.

Promotores and Community Health Workers focus on creating healthy communities by addressing health disparities among at-risk groups in Texas, the United States and globally. These leaders are trusted members of the community who are trained with the skills needed to better inform vulnerable communities and facilitate better access to care and disease management. They aim to improve the overall health outcomes of our communities; particularly those who are low-income, elderly, racial or ethnic minorities, women, and those in rural areas.

These services and trainings have the potential to change the health standards for Latinx across the world. I appreciate your dedication to improving healthcare education for the Latinx community. I know you will find success through this program and I wish you the best in your future as a Promotor/a.

Sincerely,

Carol Alvarado
State Senator, District 6