PRESS RELEASE

Día de la Mujer Latina celebrates International Women’s Day and National Women’s History Month with a special tribute to “Unsung Heroes” in Puerto Rico

March 8, 2019, Houston, Texas - On March 22, 2019, Día de la Mujer Latina® Inc., (DML), will celebrate National Women’s History Month by honoring outstanding women from various municipalities of Puerto Rico affected by Hurricane Maria as “Unsung Heroes.”

On October 13th, 2018, DML honored Promotoras who were instrumental in rebuilding community resiliency during and post Hurricane Harvey in Houston. Houston recovered quicker than Puerto Rico because it raised more funds from donor contributions, to government funds, food and supplies dispatched immediately, significant amount of personnel involved in the recovery from local, state and national agencies. Unfortunately, Puerto Rico struggling with bankruptcy, with an outdated infrastructure, and barely recovering from Hurricane Irma was hit again with the most devastating hurricane in the history of the island-MARIA.

But many of the strong and determined women in Puerto Rico, relying on their resilient spirit launched a community movement to survive. Dr. Sally Priester, of the Priester Foundation, traveled with a team of doctors throughout the island, providing medical assistance to the injured and created make-shift clinics. “Many of these local women worked tirelessly to rebuild their communities surviving only with faith, hope and tenacity” stated Dr. Priester.

DML selected several women, identified as “Unsung Heroes” who may not be included in history books but should be recognized for their courage, strength, stamina, valor and willing to risk their lives to save others. The private event will take place on March 22, 2019 at Restaurant Antonio in Condado, PR and sponsored by Pfizer RxPathways.

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Since 1997, Día de la Mujer Latina (DML), founded by a Latina breast cancer survivor, has been celebrating its signature health fiestas offering early detection screening for breast and cervical cancer and patient navigation, in addition to, other health challenges, i.e. diabetes, mental health, hypertension, obesity and HIV, annually in forty states & in Puerto Rico, including the training program for Promotores /Community Health Workers.