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PRESS RELEASE

Día de la Mujer Latina celebrates National Hispanic-Latino Heritage with "Orgullo LatinX" Awards to our "Unsung Heroes"

October 10, 2018, Houston, Texas - On October 13, 2018, Día de la Mujer Latina® Inc., (DML), will celebrate National Hispanic-Latino Heritage Month by honoring some of Houston's LatinX "Unsung Heroes" of Hurricane Harvey which includes Latino/a leaders representing the Houston Health Department, Harris County Public Health, Univision 45, Sheriff Ed Gonzalez, Carlos Correa (Astros), TFOP, and especially our Promotores/Community Health Workers (CHWs), at Magnolia Multiservice Center, Houston.

We will also acknowledge Congressman Gene Green, (our adopted Latino) for his many years of commitment to identifying barriers that are hindering our underserved communities from equitable healthcare and thus partnering with grassroots organizations toward effective strategies and action steps to help reach them.

Despite their own personal loss of home and property, many Promotores/CHWs cooked food, delivered tamales, cleaned homes, compiled and delivered supplies and participated in our 4 recovery fairs, where we reached over 9000 vulnerable folks in a variety of ways, including assistance in completing FEMA applications for disaster relief for those with Limited English Proficiency.

"Many of these Promotores/CHWs, trusted and trained, passionately share important information about local resources, and provide culturally and linguistically proficient health education, in addition to emergency recovery strategies within their vulnerable community" said Venus Ginés, CEO/Founder of DML.

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Since 1997, Día de la Mujer Latina (DML), founded by a Latina breast cancer survivor, has been celebrating its signature health fiestas offering early detection screening for breast and cervical cancer and patient navigation, in addition to, other health challenges, i.e. diabetes, mental health, hypertension, obesity and HIV, annually in forty states & in Puerto Rico, with a complimentary training program for Promotores /Community Health Workers.