



For Immediate Release:
September 16, 2016

Contact: Venus Ginés 281-489-1111
venusgines@gmail.com

Dia de la Mujer Latina® celebrates Hispanic/Latino Heritage with a Health Fiesta and a Special Recognition from President Obama

HOUSTON, TEXAS — Dia de la Mujer Latina® (DML) launches the celebration of Hispanic/Latino Heritage Month with a statewide conference for Promotores/Community Health Workers on September 30th in addition to our signature health fiesta for the whole family on October 1 at San José Clinic.

Houston Mayor, Sylvester Turner, issued a Proclamation that September 30th is Promotores/Community Health Worker Day in Houston. DML, together with The Fountain of Praise Church, are sponsoring the 5th Annual Statewide “Expanding the Role of Promotores/CHW” Conference with a variety of training workshops on health and wellness, emergency preparedness, and ZIKA. A Zika Toolkit will be provided to each of our registered attendees, thanks to a generous donation from the Pfizer Foundation. There will also be panel presentation with key leaders from both Harris County and the City of Houston.

Additionally, a representative from the White House will deliver a Special Recognition for Promotores/Community Health Workers from President Obama. As trusted members in our neighborhoods, Promotores/Community Health Workers are dedicated to motivating our vulnerable populations to get early detection screening, informing them about local resources, navigating them through their follow up care, and educating the entire family to embrace prevention of diseases and become more resilient.

October is designated as Breast Cancer Awareness Month and on October 1st at San Jose Clinic, DML will offer free exams for the whole family, including, clinical breast exams, Pap smears, referrals for mammograms, eye exams, blood pressure, diabetes tests, HIV/Hep C tests, Well Child Exams and much more, completely free of charge.

Since 1997, DML, as a grassroots community non-profit organization, has celebrated its signature health fiestas in 40 states, Puerto Rico and the Dominican Republic, with a bilingual training program for Promotores/Community Health Workers. This has been a life-long mission" said Venus Ginés, founder and President of DML.

For more information, call 281-489-1111 or visit our web: www.diadelamujerlatina.org. We'll see you soon.

###