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## 10 Days Left to Sign Up for Health Insurance

*New public service announcement encourages San Antonio residents to call Navigators for free and confidential support to enroll in a health insurance plan*

Washington DC — “In just ten days, January 31, 2016, most residents of San Antonio must have health insurance or face new tax penalties,” said Dr. Jane L. Delgado, President and CEO of the National Alliance for Hispanic Health, the nation’s leading Hispanic health advocacy group. She added, “making a decision on health insurance is not easy and many are looking for help they can trust. **Our bilingual Navigators are ready to help!**”

According to Venus Ginés, CEO and Founder of Dia de la Mujer Latina, “*My New Year’s Resolution*” public service announcements (English and Spanish) released by the Alliance and her group encourage viewers/listeners to make an appointment to receive FREE enrollment assistance for the Affordable Care Act Marketplace, Children’s Health Insurance (CHIP), or Medicaid. The assistance is provided in-person by bilingual Navigators working with Dia de la Mujer Latina in locations throughout the San Antonio area.

The Dia de la Mujer Latina Navigator services are FREE and supported by the National Alliance for Hispanic Health through a cooperative agreement with U.S. Department of Health and Human Services’ Centers for Medicare and Medicaid Services (CMS) and the Healthy Americas Foundation.

**“This is a timely and important service.** To avoid new tax penalties, residents of San Antonio have an important decision to make by January 31<sup>st</sup> in either enrolling in a health plan or assessing whether their current plan is the best to meet their needs in the coming year. You can get help from one of our Navigators by calling 210-544-1336, texting “SANANTONIOHELP” to 805722, or making an appointment online at [sufamilia.org/sanantonio](http://sufamilia.org/sanantonio),” concluded Ms. Ginés.

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