Expanding the Role of Community Health Workers in Advancing Health Equity

Expandiendo el Rol de Promotores Mejorando la Igualdad en Salud

April 25 & 26, 2014
Houston, Texas
Dear Colleague,

Welcome to the 3rd Expanding the Role of Promotores/Community Health Workers (P/CHWs) Summit with its emphasis on Advancing Health Equity.

The integration of Promotores/Community Health Workers (P/CHWs) into local government programs has been considered as a viable means for advancing community resilience, preventive care and wellness. P/CHWs guide vulnerable populations to access to care and disease management, thereby improving health outcomes overall. Many of these P/CHWs have experienced system and cultural barriers and suffer from many of the ill effects of social determinants of health, yet they will passionately share important information about local resources, culturally and linguistically proficient health education and patient navigation when needed to their vulnerable community at-risk. However, there is a paucity of data on how this service coordination skill is measured or what necessary tools are necessary for P/CHWs to link with the healthcare system effectively. P/CHWs are routinely needed to assist communities and organizations with outreach activities (education to screening), and in-reach (navigation from cancer diagnosis through treatment). These individuals have not been trained on issues related to social determinants of health, especially in cultural competence and health literacy. Central Care Community Clinic (FQHC) and Dia de la Mujer Latina (nonprofit CBO) have joined forces with Fountain of Praise Life Center to demonstrate a truly remarkable community collaboration where faith-based and community-based organizations can partner with FQHCs to create the medicals homes for our medically underserved populations. Moreover, the integration of P/CHWs into the workforce at community health centers is the most effective means to navigate our vulnerable populations to health and healthcare.

The purpose of this Conference is to:
1. Link individuals, communities, and the healthcare system with the goal of improving health outcomes with more cultural and linguistic competent providers, Payers, community organizations, faith-based organizations, and community health workers who provide vital services to vulnerable populations in our region from awareness to treatment.
2. Advance the role of P/CHWs in the public, government, and private sectors as well as integrate their services at all Federally Qualified Health Centers (FQHC).
3. Create standard user-friendly core competencies in Spanish and English.
4. Develop innovative strategies to incorporate P/CHWs into the healthcare workforce

A special thank you to our Partners and Sponsors, the Dept. of State Health Services, the Exhibitors, Speakers and Instructors and our dedicated Promotores & Community Health Workers in Texas.

Sincerely,

**Venus Ginés**

Venus Ginés MA, P/CHW Instructor  
CEO/Founder, Día de la Mujer Latina™ Inc
First Day Agenda

8:30AM – 10:30 AM  Registration & Lunch Boxes Pickup

11:00AM – 1:15 PM  • Welcome and Blessing Fountain of Praise
   Panel Discussion: “Expanding the Role of Promotores/Community Health Workers”
   - Mona Izquierdo (DSHS); Marcus Roland (Central Care FQHC);
     Cathy Phan (Asian American Health Coalition);
   - Dr. Concepcion Arrastia (Baylor College of Medicine);
   - Cecilia Ruberto (State Government Relations Pfizer Inc);
   - Dr Risha Jones, (City of Houston);
   - State Senator Sylvia Garcia, District 6; Chinh C. Duong, CHW at MD Anderson Cancer Center; Congresswoman Sheila Jackson Lee

1:15PM – 1:30 PM  • Questions and Answers

1:30PM – 4:30 PM  Transformation of Health – Dr. Debra Flores
   Prevención del Maltrato Infantil - GTC: Angel M. Rivera Gonzalez

1:30 PM - 3:30 PM  Instructors: Effectively teaching behavior change theory - Leslie Hargrove
   Health Insurance, the ACA, and the Marketplace: What CHWs need to know. - Isaac Mancillas

1:30 PM – 3:00 PM  Human Trafficking (Eng) Houston Rescue & Restore NON DSHS
   Vaccines for Adults & Vaccines for Children - Robyn Carlyle

1:30 PM – 2:30 PM  Asistencia de Medicinas Recetadas - Non-DSHS. Sonnya Gomij
   Violencia Domestica – Maria Ortiz Covernali

3:00 PM – 4:30 PM  Human Trafficking (SP) – Houston Rescue & Restore NON DSHS
   Misa Nguyen, Deputy Director Houston Rescue and Restore Coalition

   Pain Management 101 – Venus Ginés

3:30 PM – 5:00 PM  Emergency Response Training – Marcela Gonzalez
   Diabetes – El camino hacia la buena salud – Lourdes Ortiz
   Diabetes, The Road to Health – Merida Escobar

5:00 PM  ZUMBA

6:00 PM  Congressman Al Green, Keynote Speaker District 9
Second Day Agenda

8:45AM – 9:00 AM  Recap

9:00 AM – 10:30 AM  Social Determinants of Health – Elvia Ledezma
                    RCP—Prepararse para un Emergencia - Marcela González
                    Vaccines for Adults & Children - Robyn Carlyle

9:00AM – 10:00AM  Cáncer de Seno – M. Nelly Elorza
                   Nutrición – Sonnya Gomij
                   Prescription Assistance  non-DSHS - Juanita Lopez

10:00AM – 11:00AM  Las Emociones: ¿Amigas o enemigas? - Angel Manual Rivera
                   Cáncer Cervical – Lucila Hernandez

10:30AM – 12:00 PM  Patient Navigation 101  Jakeline Ramos
                    Vacunas para Adultos y Niños - Robyn Carlyle
                    Determinantes Sociales de Salud - Marcela Gonzalez
                    Navegar Pacientes—Merida Escobar

12:00 AM-1:00 PM  Luncheon Keynote: Dr Angel Rodriguez, Methodist Hospital –
                   Integrating Community Health Workers/Promotores in Breast Health

1:00 PM – 4:00 PM  Incorporating Behavioral Health Awareness in CHW & Instructor Training
                   – Leslie Hargrove

4:00 PM  Final Post Test and Evaluation
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The Aetna Foundation is proud to support Expanding the Role of Promotores/Community Health Workers in Advancing Health Equity.