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PRESS RELEASE

Día de la Mujer Latina successful 18 years of Community Engagement

October 28, 2015, Houston, Texas - On October 24, 2015, Día de la Mujer Latina Inc. (DML), together with an established Federally Qualified Health Center (CENTRAL CARE INTEGRATED HEALTH SERVICES) and a renowned Faith-Based Community Center (Fountain LifeCenter) joined in partnership to facilitate early detection to cancer, diabetes, HIV and Hypertension for our medically underserved communities at-risk. Together, we are committed to improving community engagement in research, Health Insurance Marketplace and patient-centered care.

“Since 1997, the promise made to God to save lives with culturally and linguistically proficient health education via Promotores, early detection screening and patient navigation has achieved amazing results” stated CEO/Founder, Venus Ginés. DML is one of the largest Latina breast and cervical cancer network in the country, 40 major cities strong with a program in Puerto Rico, Dominican Republic and soon Mexico.

As we approach a new chapter in our strategic plan, DML is committed to motivating our vulnerable population to understand and participate in clinical research; DML will train Promotores/Community Health Workers to serve as Navigators for patients and their caregivers and well as participants in clinical trials. DML will begin a bilingual training program in Spanish and English on Medical Terminology and develop internships with federally qualified health centers and the Houston Health Department to promote prevention and establish medical homes.

DML became the 1st Latino organization approved by the state of Texas to train and certify Promotores and Community Health Workers (P/CHWs) throughout Texas. DML now has 12 Instructors located in Houston, Austin, Dallas, Ft Worth, Corpus Christi, Lubbock, San Antonio and McAllen. Furthermore, DML has hosted 4 Statewide Conferences for Promotores/Community Health Workers and is preparing for the 5th event focusing on Patient Engagement and Navigation towards Financial Literacy.

It has been quite a successful year for DML, thanks to our Board of Directors and countless Promotores and Community Health Workers, sponsors, and mentors. 2016 will be an exciting year for DML.

Venus

www.diadelamujerlatina.org